



PRESS RELEASE – FOR IMMEDIATE RELEASE

RED ROOF® OPENS 700TH PROPERTY, THE RED ROOF PLUS+® JAMAICA, N.Y.

JAMAICA, N.Y., Sept. 9, 2024 - Red Roof®, the leader in economy lodging, has announced the opening of the 700th property in the company’s portfolio: the Red Roof PLUS+® Jamaica at 97-26 147th Place.

Owner 147th Place, LLC invested about \$20 million in the new-build property, which is the first Red Roof property in the company’s portfolio.

“Owner Steven Mendel, working with Red Roof, developed an outstanding new property in an unbeatable location,” said Red Roof President Zack Gharib. “The fact that this is our 700th opening makes it even more important to celebrate this milestone opening.”

The 86-room interior-corridor hotel, which is located in the borough of Queens, offers visitors to the city a free continental breakfast, free Verified Wi-Fi®, a business center, free coffee in the lobby, a fitness facility, free parking and paid guest laundry facilities. The property’s 100% Smoke Free rooms are designed with guest comfort in mind, featuring flat-screen TVs, microwaves, mini-refrigerators and in-room coffee makers. PREMIUM rooms offer an upgraded stay featuring an enhanced coffee experience, a snack box, a larger flat-screen TV with 36+ HD channels, Love Your Linens® bedding, spa-inspired bathrooms and much more.

Red Roof PLUS+ Jamaica is a pet-friendly hotel.

“I am truly honored to open Red Roof’s 700th property,” said Red Roof PLUS+ Jamaica owner Steven Mendel. “I look forward to providing our guests with an enhanced experience at a great value in an exceptional Queens location.”

Conveniently located off I-678, the hotel is located near a number of area landmarks and destinations, including Resorts World Casino, the King Manor Museum, Flushing Meadows-Corona Park, Queens Zoo, New York Hall of Science, Jamaica Colosseum Mall, The USTA Billie Jean King National Tennis Center, Aqueduct Race Track and Citi Field. A quick train ride will bring travelers to the heart of New York City, where guests can visit iconic landmarks like Times Square, Central Park and the Statue of Liberty. John F. Kennedy International Airport, LaGuardia Airport and Jamaica Station are a short drive away.

“The Red Roof PLUS+ Jamaica provides the elevated experience guests expect from Red Roof PLUS+ properties,” said Red Roof’s Chief Development Officer, Matthew Hostetler. “Owner



Steven Mendel has become a valued partner in our quest to drive profitable growth and we're excited to see the great performance this particular property will achieve."

Red Roof PLUS+ Jamaica participates in RediRewards® from Red Roof that goes beyond free nights with benefits members can use every day! Members may use their RediPoints® on the RediShop® catalog for gift cards and/or other merchandise; RediSave® 30% on their room rate when they combine points with other payment; and have RediAccess® to discount coupons across thousands of retail, entertainment, and service categories. The Red Roof PLUS+ Jamaica also participates in Red Roof's RediClean® program, designed to help keep guests and staff safe.

About Red Roof

Red Roof is an award-winning leader in the lodging industry, recognized for creating the innovative Upscale Economy® segment, serving millions of guests each year. Red Roof's portfolio of brands includes Red Roof Inn® and Red Roof PLUS+®, HomeTowne Studios by Red Roof®, The Red Collection®, and Red Roof's dual-branded properties. Red Roof has over 60,000 rooms in 700 properties in the U.S. and internationally in Japan. For more information, visit redroof.com or download Red Roof's free app for iOS and Android devices. To learn about franchising opportunities, visit redrooffranchising.com.

Red Roof's Vision: To provide the best experience and value in the lodging industry for our guests, owners, team members, partners, and communities.

Red Roof is a pet-friendly brand. Pet accommodations policy may vary at some locations. To verify a hotel's pet policy, please review hotel information online at redroof.com or by contacting the hotel directly.

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