



## New Red Roof® Summer Savings for AAA and AARP Members

*The new Red Roof promotions give travelers additional savings on top of existing summer offers*

**COLUMBUS, Ohio, Aug. 25, 2025** – Red Roof®, an award-winning leader in the lodging industry, is offering even more ways to help travelers save on end of summer travel when staying at a Red Roof Inn®, Red Roof PLUS+®, HomeTowne Studios by Red Roof® or The Red Collection® property. [AAA members save up to 15%](#) when booking the AAA rate on stays completed between Aug. 25 – Sept. 29, 2025. Further, [AARP members also save up to 15%](#) when booking the AARP rate on stays completed between Aug. 25 – Sept. 29, 2025.

These two new discounts are offered to travelers on top of the current Red Roof ["Redi to Roadtrip" promotion](#). With the Redi to Roadtrip promotion, RediRewards® members earn double points on eligible stays at any Red Roof Inn, Red Roof PLUS+, HomeTowne Studios by Red Roof or The Red Collection property completed by Sept. 2, 2025, [when they register](#). Guests can book their stays direct at redroof.com or on the Red Roof mobile app, by calling 800.RED.ROOF or at any participating property.

For even more rewards, Red Roof RediRewards members earn 500 bonus points when they book on the new [Red Roof mobile app](#) and complete a stay at any Red Roof property by Sept. 30, 2025.\*

RediRewards is Red Roof's loyalty program, which is [quick, easy and free to join](#). RediRewards members earn points on every qualifying stay year-round. RediPoints can be redeemed for free nights, hotel discounts, gift cards and more.

"Red Roof is offering new savings in addition to those we rolled out earlier this summer to help people hit the road. Whether travelers are roadtripping, taking kids to college, savoring that last summer getaway or following their favorite sports team, Red Roof will help them save some money along the way," said Red Roof Vice President of Marketing Lisa Jordan.

See terms and conditions for Red Roof's summer promotions at the links above or at [redroof.com](#).

Recently, Red Roof Inn was voted [No. 1 Best Budget-Friendly Hotel Brand](#) in USA TODAY's 10Best 2025 Readers' Choice Awards, so when guests stay at a Red Roof Inn or any of the more than [700 Red Roof properties](#), they know they will be receiving the best value, and an affordably priced and reliably comfortable stay.

*\*500 bonus points offer valid for bookings made on the App and stays completed between Aug. 25 and Sept. 30, 2025. Allow 48 hours after stay completion for points to post. Must be RediRewards member to participate.*

### **About Red Roof**

Red Roof is an award-winning leader in the lodging industry, recognized for creating the innovative Upscale Economy® segment, serving millions of guests each year. Red Roof's portfolio of brands includes Red Roof Inn® and Red Roof PLUS+®, HomeTowne Studios by Red Roof®, The Red Collection®, and Red Roof's dual-branded properties. Red Roof has over 60,000 rooms in more than 700 properties in the U.S. and internationally in Japan. For more information, visit [redroof.com](#) or download Red Roof's free app for iOS and Android devices. To learn about franchising opportunities, visit [redrooffranchising.com](#).

**Red Roof's Vision:** To provide the best experience and value in the lodging industry for our guests, owners, team members, partners, and communities.

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